

French Maritime Cluster







Le Faire-Savoir Maritime
The Maritime Voice

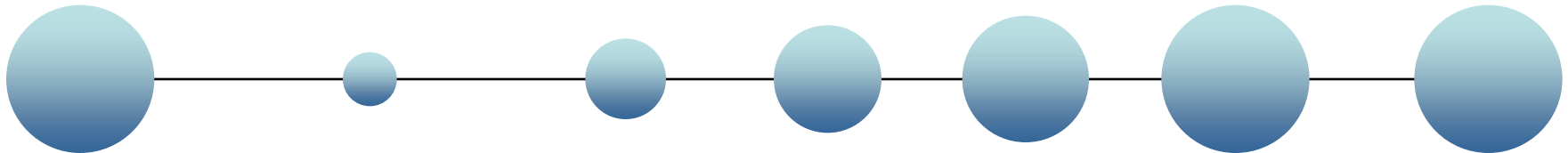


France

A maritime nation

In France, the maritime cluster:

-  Has a turnover four times as big as that of the material manufacture industry
-  Has exports and turnover twice as big as those in the wine and spirits industry
-  Employs extra 120,000 people than the banking sector
-  Has a bigger turnover than aeronautics
-  Has a bigger turnover than fashion industries
-  Employs as many people as the entire car industry



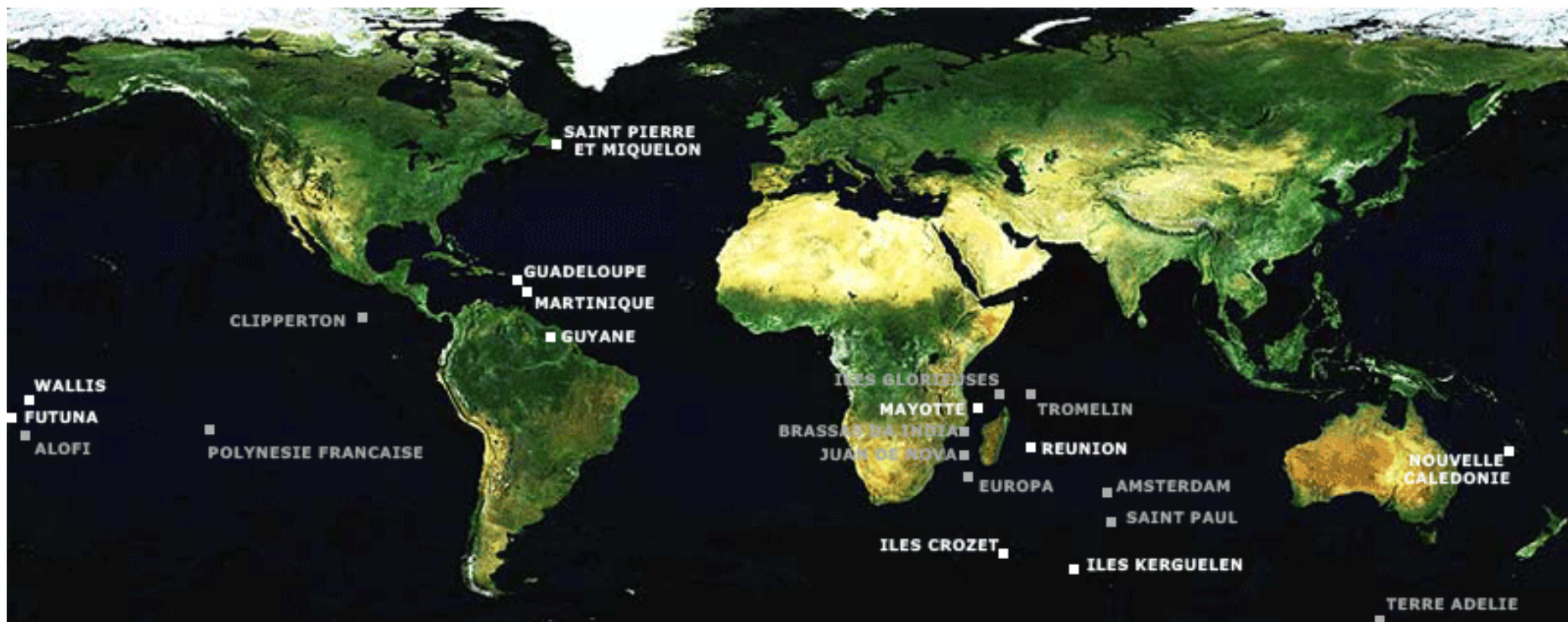
It is ahead of many other traditional and dynamic sectors in all respects



France

A maritime nation

- 3 maritime zones
- Natural entrance to the « Europe Peninsula »
- An EEZ of 11 million square meters, French overseas departments and territories included

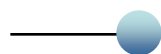


Great geographic and economic advantages



France

A maritime nation



Direct jobs

Production's worth
(in bn euros)

In a few words...

Merchant fleet



Ports



Shipbuilding and maritime equipment manufacturers



Offshore



Nautical industry



Fishing and seafood



State action at sea



Research institutes



Organisations and training



Other activities



France

A maritime nation

311,650 direct jobs

—● **Direct jobs**

Production's worth
(in bn euros)

In a few words...

Merchant fleet



19 500

Ports



40 000

Shipbuilding and maritime equipment manufacturers



39 000

Offshore



27 100

Nautical industry



46 000

Fishing and seafood



59 750

State action at sea



56 000

Research institutes



3 300

Organisations and training



6 000

Other activities



11 000



France

A maritime nation

Turnover of € 53.7 bn

—● Direct jobs

Production's
worth
(in bn euros)

In a few words...

Merchant
fleet



12

Ports



4,5

Shipbuilding and maritime
equipment manufacturers



6,2

Offshore



8,5

Nautical
industry



5

Fishing
and seafood



7,6

State
action at sea



6,3

Research
institutes



1

Organisations
and training



0,6

Other activities

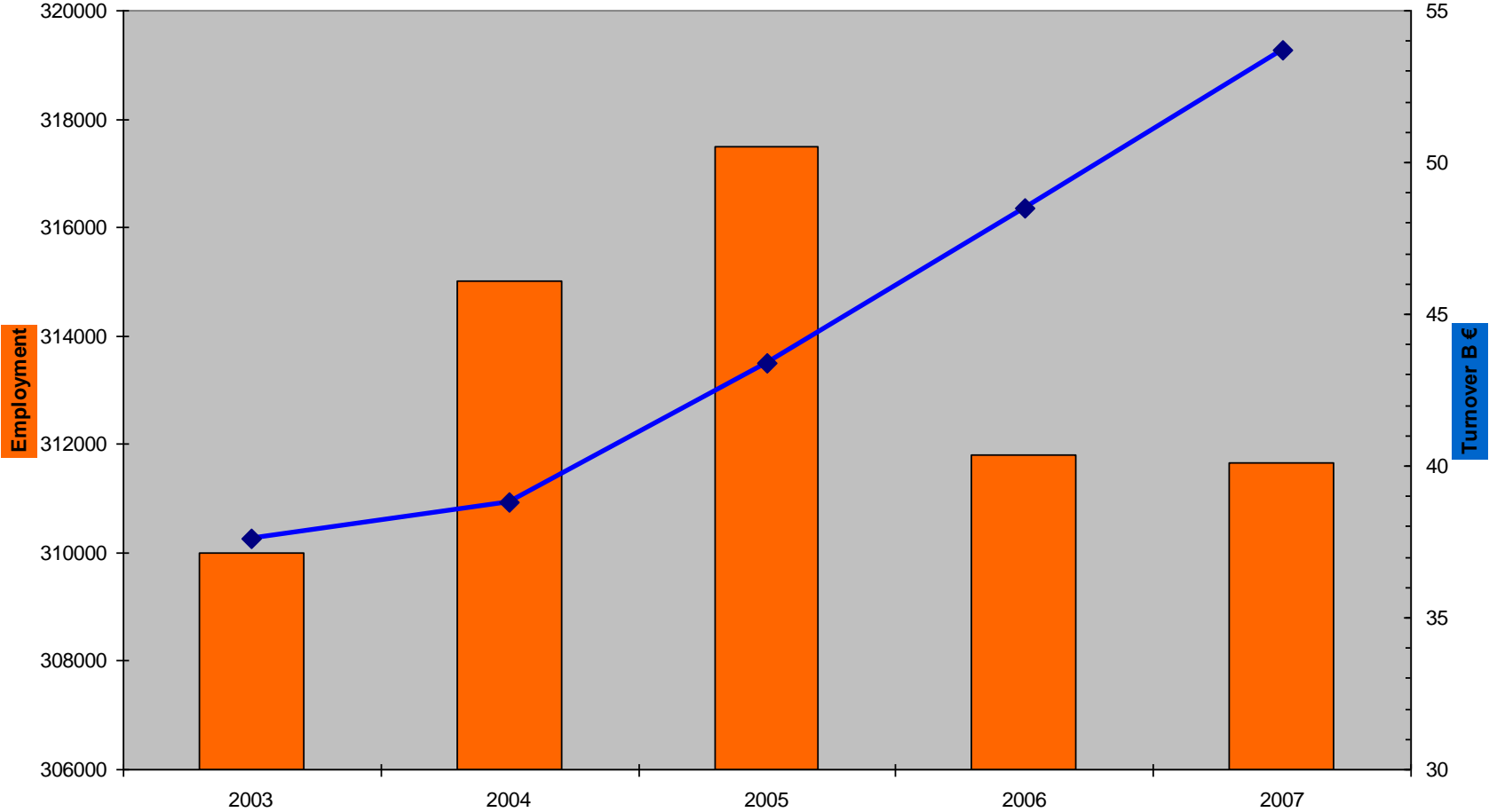


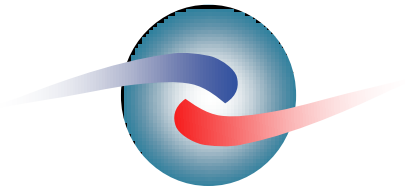
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Economic growth

French maritime cluster





✓ Communication

- Brochure
- Partnership with French navy
- Website
- Networking
- Press ...

✓ Lobbying

- France and Europe
- Maritime global interests, specific cases
- Economic and politic contacts
- Press observatory ...



Brochure

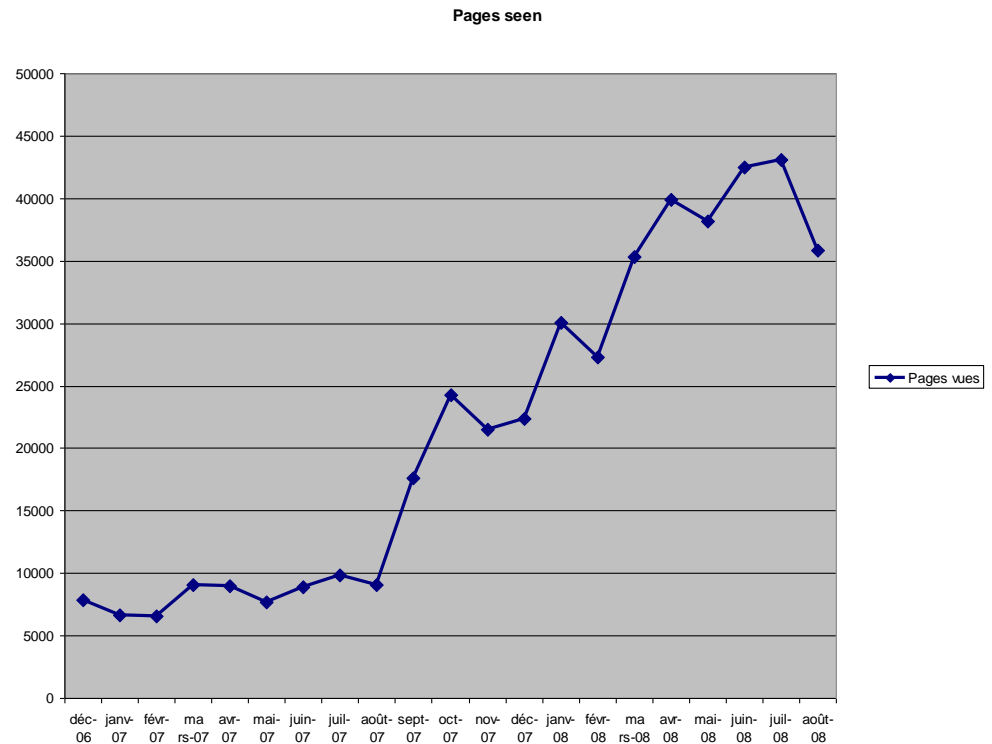


Partnership with French Navy

- 2006 => 22 calls open for CMF members
- 2007 => 51 calls
- 2008 => 126 calls

Website

- 450.000 pages seen since dec 2006
- More than 25.000 downloads (3.000 for the brochure)
- Mean : 36.000 pages a month
- maritime diary
- members directory
- synergies reports
- More to come ...



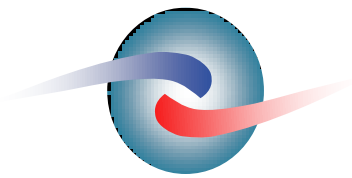
Networking

- 2006 => 2 buffets, 111 guests
- 2007 => 5 buffets, 428 guests
- 2008 => 5 buffets, 611 guests

Lobbying

- Independence from Government and Administration
- More than 50 cases since 2006
- General or specific interests
- 2 cases rejected (not corresponding with our ethics)





✓ Synergies

- Maritime investment fund
- how to promote (save) French fishing industry ?
- Reciprocal assistance
- Cooperation merchant fleet / French navy
- Prevention
- « Anti-blocking »
- Chambre Arbitrale Maritime de Paris
- Maritime image
- Developing French ports
- Brainstorming formation / employment / recruitment
- Ship dismantlement
- Renewable maritime energies
- Financing security actions (ports)
- French maritime appeal
- Promoting French maritime R&D
- ...
- Valorization of EEZ
- Multi-cultural world
- Keep national competences (Salvage masters)
- Response to energy crisis ...

About 250 meetings

> 2300 persons

Reports

+ 7.000 downloads

Lobbying actions

Public standings



Staff



Alexandre

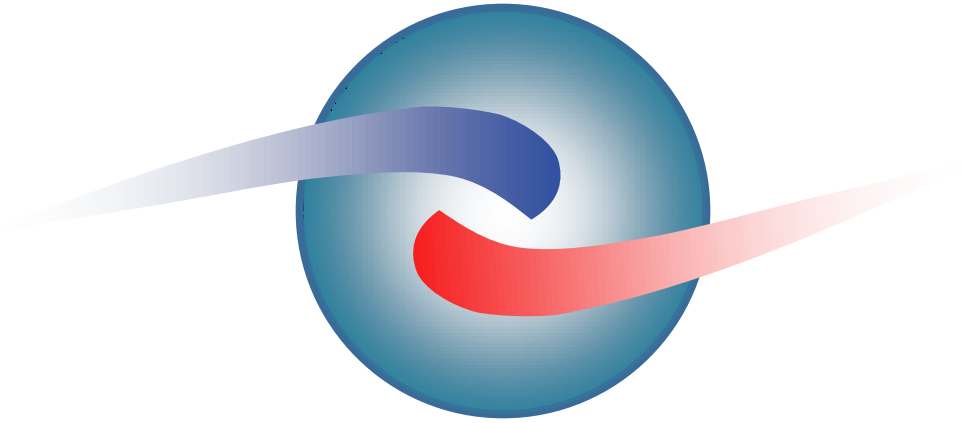
Marie-Noëlle

Francis

Philippe



Thanks for participating!



French Maritime Cluster

Le Faire-Savoir Maritime
The Maritime Voice

“embark with the CMF”
www.cluster-maritime.fr